



## Marketing & Communications Manager

### The Role

The company is seeking a Marketing & Communications Manager to join the team, with the role of:

- Helping to develop marketing and comms strategy for Xampla masterbrand and product applications
- Deepening customer, consumer and competitor understanding to inform marketing and business development strategies
- Development and execution of marketing and comms campaigns
- Management of agency partners
- Claims development
- Writing tender and stakeholder (investor) pitch documents
- Supporting broader commercial team with ad hoc tasks

### Candidate Experience

The company is seeking candidates with:

- Experience working in / with successful FMCG or tech marketing team (agency or client-side experience considered)
- Development of Masterbrand and product strategy and positioning
- Development and production of marketing and comms campaigns (social and comms min)
- Experience in one or more of the following categories: homecare, personal care, nutrition
- Ability to grasp and understand complicated scientific technologies and translate these for different audiences
- An enthusiasm for Xampla's mission of addressing plastic pollution, and interest in sustainability
- The right fit for a small, science-led, innovative team and a high level of autonomy, creativity and independence
- An individual with a can-do attitude who thrives in a fast-paced environment
- (Nice to have) A bachelor's degree in a discipline relating to Biology, Chemistry, Food science or Material science (or equivalent relevant experience)

## Package

- £35k-45k salary
- Share options in a fast-growing Cambridge start-up
- Generous Holiday package